



APRIL 18 - 20, 2005
METRO TORONTO CONVENTION CENTRE, NORTH BUILDING

January 5, 2005

NetworkWorld Conference & Expo Canada 2005
Your Connection to Today's Applications and Solutions

DATES: **April 18-April 20, 2005**
Tutorials & Workshops April 18, 9:00a.m. – 12:00p.m. & 1:15p.m. – 4:15p.m.
Conference & Workshops April 19, 8:30a.m. – 5:15p.m.
April 20, 8:30a.m. – 5:15p.m.
Trade Show April 19, 11:00a.m. – 6:00p.m.
April 20, 11:00a.m. – 5:00p.m.
Keynotes April 19, 10:00a.m. & 1:00 p.m.
April 20, 10:00a.m. & 1:00 p.m.
Networking Reception April 19, 5:00p.m. – 6:00p.m.

LOCATION: **Toronto, Canada**

VENUE: Metro Toronto Convention Centre – North Building – Halls A & B
155 Front Street West, Toronto, Ontario

WEB SITE: www.networkworldcanada.com

EVENT: NetworkWorld Conference & Expo, Canada is the key trade show and conference for management and IT professionals.

The #1 Network event in the third largest region in North America for IT activity following New York and San Francisco – Toronto, Canada.

NetworkWorld Conference & Expo provides the powerful combination of education and vendors. The conference offers exceptional educational programming, dynamic keynotes, case studies, tutorials and hands on labs – profiling real life examples delivered by renowned industry specialists.

The trade show features high profile experts from leading vendor companies demonstrating products and services and providing you with the hands on opportunity to see products in action.

All this under one roof - A Total Network Experience!

TECHNOLOGY: NetworkWorld Canada zeros in on the current technology hot spots for applications, solutions and hardware.

- Security
- Storage / Data Centre
- Enterprise
- Telephony – IP
- Management
- Web and Internet Services
- Government
- Clustering / HPC
- Network Management
- Application Development
- Infrastructure
- Network Design
- Wireless
- VAR

NETWORKWORLD

AWARDS:

The NetworkWorld Canada Product Excellence Awards represent the industry standard for innovation in the Network Community. The awards will be based on industry categories in commercial or open source applications. Winners are selected by a renowned panel of judges who will review the submissions at the live product demonstrations on the exhibit floor.

The NetworkWorld Canada Product Excellence Awards are an opportunity for vendors to showcase innovative products and to receive industry, peer and media recognition. Attendees will have the opportunity to see the products demonstrated first hand

The awards are open exclusively to exhibiting vendors at NetworkWorld Canada. An awards ceremony and reception will take place on April 19 where show attendees, exhibitors, invited guests and media will be present.

The awards are being coordinated with Network World Canada, the leading Canadian journal for enterprise network professionals. Greg Enright and Michael Martin, editor and assistant editor respectively of Network World Canada, will be leading the organizing committee for the awards judging at Network World Expo Canada.

EVENT SPONSORS: (as of December 31, 2004)

Exhibit Sponsors

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Association Sponsors

Platinum CATA

Media Sponsors

Platinum ComputerWorld, NetworkWorld, The Globe & Mail

Conference Sponsors CIO Canada, IDC Canada



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**WHO SHOULD
ATTEND:**

CIO, CEO, COO, CFO, President, VP - senior management decision makers responsible for policy, strategic approval and final purchasing power.

IT/IS/MIS, Software Engineers & Developers, Systems Integrators, ISPs, Data Center Management, Systems Programmers, Network Managers and Information Systems Architects.

Technical decision makers that develop, implement and review company policy and procedures for technology products and systems.

Business Development, Business Analysts, e-Business, Policy, Program & Procurement, Directors of Finance and Consultants - influencers responsible for reviewing company operational policy and procedures and making recommendations that result in purchases.

Middle Managers in Operations, Quality, Marketing, Administration, Sales and Logistic Staff - influencers that have contribution into the process as it affects their departments.

VAR's - the resellers and distributors from the channel.

REGISTRATION:

Trade Show admission is free for industry members who pre-register before April 17th and includes the keynote addresses.
After April 17th admission to the trade show will be \$50.00 Cdn payable on-site.

Conference/Tutorial fees range from \$125.00 to \$1125.00 and includes the visionary addresses. Trade show admission is included with any conference registration.

PRODUCED BY:

ITWorld Expo (an IDG World Expo and ITWorld Canada partnership) with Plum Communications Inc. as show producer.
For a detailed press release, go to
http://www.networkworldexpo.com/pdfs/Release_Sept28_%20LW_NW_Canada.pdf

CONTACTS:

Show Publicist / Media
Stephanie Cole 905 695 0123 x 211 scole@plumcom.ca

President / Show Director
Bruce Cole 905 695 0123 x 202 bcole@plumcom.ca

VP Sales & Marketing
Jai Cole 905 695 0123 x 203 jcole@plumcom.ca

Exhibit & Sponsorship Sales
Erik Naar 905 695 0123 x 201 erik@plumcom.ca



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Conference Manager

Helen Chirnomas 905 695 0123 x 209 helen@plumcom.ca

Privacy Officer and Exhibit Operations

Melissa Truong 905 695 0123 x 210 melissa@plumcom.ca