



APRIL 18 - 20, 2005
METRO TORONTO CONVENTION CENTRE, NORTH BUILDING

January 5, 2005

LinuxWorld Conference & Expo Canada 2005
Your Connection to Today's Applications and Solutions

DATES:

April 18-April 20, 2005

Tutorials & Workshops	April 18, 9:00a.m. – 12:00p.m. & 1:15p.m. – 4:15p.m.
Conference & Workshops	April 19, 8:30a.m. – 5:15p.m. April 20, 8:30a.m. – 5:15p.m.
Trade Show	April 19, 11:00a.m. – 6:00p.m. April 20, 11:00a.m. – 5:00p.m.
Keynotes	April 19, 10:00a.m. & 1:00 p.m. April 20, 10:00a.m. & 1:00 p.m.
Networking Reception	April 19, 5:00p.m. – 6:00p.m.

LOCATION:

Toronto, Canada

VENUE:

Metro Toronto Convention Centre – North Building – Halls A & B
155 Front Street West, Toronto, Ontario

WEB SITE:

www.linuxworldcanada.com

EVENT:

LinuxWorld Conference & Expo, Canada, is the key trade show and conference for management and IT professionals, to learn about Linux and Open Source applications, solutions, ROI and Total Cost of Ownership.

The #1 Linux/Open Source event in the third largest region in North America for IT activity following New York and San Francisco – Toronto, Canada.

LinuxWorld Conference & Expo provides the powerful combination of education and vendors. The conference offers exceptional educational programming, dynamic keynotes, case studies, tutorials and hands on labs – profiling real life examples delivered by renowned industry specialists.

The trade show features high profile experts from leading vendor companies demonstrating products and services and providing you with the hands on opportunity to see products in action.

All this under one roof - A Total Linux Experience!



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TECHNOLOGY:

LinuxWorld Canada zeros in on the current technology hot spots for applications, solutions and hardware.

- Security
- Storage / Data Centre
- Enterprise Application Integration
- Communications & Collaboration
- Senior Management
- Web and Internet Services
- Government
- Clustering / HPC
- Desktop
- Application Development
- VAR
- Government

LINUXWORLD

AWARDS:

The LinuxWorld Canada Product Excellence Awards represent the industry standard for innovation in the Linux Community. The awards will be based on industry categories in commercial or open source applications. Winners are selected by a renowned panel of judges who will review the submissions at the live product demonstrations on the exhibit floor.

The LinuxWorld Canada Product Excellence Awards are an opportunity for vendors to showcase innovative products and to receive industry, peer and media recognition. Attendees will have the opportunity to see the products demonstrated first hand.

The awards are open exclusively to exhibiting vendors at LinuxWorld Canada. An awards ceremony and reception will take place on April 19 where show attendees, exhibitors, invited guests and media will be present.

The awards are being coordinated with LinuxWorld Magazine. LinuxWorld Magazine is the Linux community's leading magazine dedicated to addressing business and technology issues. Kevin Bedell and Dee-Ann Leblanc, both on LinuxWorld Magazine's editorial board, will be leading the organizing committee for the awards judging at LinuxWorld Canada.

EVENT SPONSORS: (as of December 31, 2004)

Exhibit Sponsors

Platinum	IBM, Novell, HP
Bronze	MRV Communications

Association Sponsors

Platinum	CATA
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Media Sponsors

Platinum	ComputerWorld, The Globe & Mail
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<u>Conference Sponsors</u>	CIO Canada, IDC Canada
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Plum Communications Inc.

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www.linuxworldcanada.com www.networkworldexpo.com



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**WHO SHOULD
ATTEND:**

Certification Sponsor Linux Professional Institute

CIO, CEO, COO, CFO, President, VP - senior management decision makers responsible for policy, strategic approval and final purchasing power.

IT/IS/MIS, Software Engineers & Developers, Systems Integrators, ISPs, Data Center Management, Systems Programmers, Network Managers and Information Systems Architects.

Technical decision makers that develop, implement and review company policy and procedures for technology products and systems.

Business Development, Business Analysts, e-Business, Policy, Program & Procurement, Directors of Finance and Consultants - influencers responsible for reviewing company operational policy and procedures and making recommendations that result in purchases.

Middle Managers in Operations, Quality, Marketing, Administration, Sales and Logistic Staff - influencers that have contribution into the process as it affects their departments.

VAR's - the resellers and distributors from the channel.

REGISTRATION:

Trade Show admission is free for industry members who pre-register before April 17th and includes the keynote addresses.

After April 17th admission to the trade show will be \$50.00 Cdn payable on-site.

Conference/Tutorial fees range from \$125.00 to \$1125.00 and includes the visionary addresses. Trade show admission is included with any conference registration.

PRODUCED BY:

ITWorld Expo (an IDG World Expo and ITWorld Canada partnership) with Plum Communications Inc. as show producer.

For a detailed press release, go to

http://www.networkworldexpo.com/pdfs/Release_Sept28_%20LW_NW_Canada.pdf

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